



PIC Management Offers

Digital Marketing Assistant internship

 www.pic-management.com/en/job/digital-marketing-assistant-internship/

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Location

St Julians, Malta

Category

Marketing

Job Type

Internship

Salary

75 euros/month

Benefits

+ incentive

Languages

English



Description

Responsibilities:

- Managing and creating content for multiple Social Media accounts, and posting according to the schedule.
- Generate potential leads through SEM and Key Words.
- Improving our website SEO and producing high quality backlinks.
- Conducting analytic reports using Google Analytics and other tools.
- Monitoring website performances.
- Assisting with Digital Marketing campaigns.
- Monitor, review and provide content for the company newsletter.
- Assist with Campaign videos and creating video content.
- Writing articles or blogs.
- Improving Brand awareness locally.

- Designing and developing line cards, flyers and Posters.
- Carrying out research projects on the industry and our competitors.

Company description:

Our partner is a distributor of semiconductors and electronic components.

Other comments

Education and Experience:

- Business or marketing-related degree or equivalent professional qualification
- Relevant product and industry knowledge
- Microsoft office proficiency
- Relevant software applications skills such as Adobe Illustrator, Photoshop and Premiere
- Knowledge Keywords, SEO and Google Analytics
- Familiarity with Twitter, Facebook, LinkedIn and YouTube
- Interest Blogging or writing articles
- Web development languages are a bonus

Key Competencies

- Strong level of both written and spoken English, other language is an advantage
- Good organizational skills and ability to meet deadlines
- Broad cultural knowledge
- Communication skills
- Organization and planning
- Strategic thinking
- Problem analysis and problem solving

Apply

(CV, cover letter, photo) max:990Kb

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